

Laundry Detergents & Home Detergents

**Body Care Products** 





Antola Casa Detersivi, the company Antola House detergents was born in the 80s in Tuscany.

Starting from the early years, the objective was of offering a high quality product, and increasing its experience in sector, thanks to a persevering research and development, **Antola Casa Detersivi** has expanded its range of products, arriving to those containing bleach and getting famous products as the bleach for colored fabrics with no chlorine. In the 90s the range of products **Antola Casa Detersivi** widens again and it was extended with the line of home cleaning products, from floor detergents and from degreasers, until you get to the formula for cleaning of glass that still receives great success nationally.

Great satisfaction and recognition in Italy were received by the production of liquid soap for automatic **Washing laundry** and for **handmade laundry** and with the **Marseille soap**, which the **company Antola Casa Detersivi** can boast of having been among the first to recognize as high commercial value. It's in the late 90s that **Antola Casa Detersivi** focuses its forces, its know-how and professionalism in the production of detergents liquids, to be able to give their consumers with quality products and keeping up with the times.

From the production of detergents, the primary activity of the company, it reached market share bigger and bigger, expanding its sales network both on small and on large retail chains across the country, going on sales inside shops of best Italian food chains and with results and recognition.

Moreover, thanks to know-how and experience gained from all the company's human resources, **Antola House** gets the confidence of bigger chains and of other bigger companies that rely on Antola for the production with their private label.

Antola Casa Detersivi is the mother company that incorporates all kinds of products: its logo is now known by most end consumers and it is recognized on the shelves of retailers.

Antola Casa Detersivi has always had the main objective of satisfy the customer, as evidenced by the endless care and attention that the Company dedicate to the research for new components, fragrances and solutions. In effect to Get to high-quality products with an excellent relationship with the final price is the primary objective of the company.

Aware of the importance of the image, Antola Casa Detersivi has put great attention to the aesthetic aspect of the brand, through attention to detail and the search for new packaging and new graphic creations which complete the quality of materials products with quality visual aesthetics. Attentive, then to each label, to the color and to clarity of the entries, **Antola Casa Detersivi** is aware that to attract attention on the shelf serves a complete and efficient mix: the aesthetic quality and the actual quality of the product.

Focus of the company is to modernize but with style, with an eye to the past that face shine from every product the desire of tradition and innovation that each product **Antola Casa Detersivi** has incorporated in its interior.

In 2007 Antola House acquired the brand Pet & Clean and BLIX was identified as the flagship of the Company.

The special formula of Pet & Clean, designed to make better the life with animals at home, makes it a product as one of more required by end-consumers, increasingly aware of sanitation needs and increasingly linked cohabitation to our four-legged friends.

Brands completely ecological for laundry and for surface cleaning with herbs and plants and of quick and almost complete biodegradability are GLUCONATURA, FORZA NATURA, MARSIGLIA NATURAL and SAPONARIA. These are brands completely of internal property of ANTOLA CASA DETERSIVI.

These brands are directed to the preservation of the environment through the development of formulations that ensure the washing power even using environmentally friendly materials. Each fragrance is derived by the use of essential oils, in these cases.

Their natural origin has been certified from best italian Universities.

The assortment of Antola Casa Detergents is completed by The Brand Convenience: very good products with a very cheap prices.



#### **Body Care Products**



## **Eco Brand FORZA NATURA**

ECO LAUNDRY detergent 3000ml ECO LAUNDRY detergent for delicate garments 1000ml

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Ecodetersivo

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Eco Laundry

for delicate garments 1000ml

27,3x12,5x6,5 cm

12

27x38x24 cm

cartons lavers 9

Tot. Cr. pallet 45

ot, pieces pallet 540

191008

Contents

Dimension

EAN 8003611+

ITF 08007379 -

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PER LAVATRICE

Scodettersityo

39





ECO FLOOR detergent 1000ml

Description	Eco Floor detergent
Contents	1000ml
Dimension	25,5x9,5x6cm
EAN 8003611+ ITF 08003611+	491009 8*0036114491009*>
x	12
	28,5x23,5x26,5 cm
	cartons layer 10
	Tot. Cr. pallet 50 Tot. pieces pallet 600



## **SAPONARIA**, herbal products



#### Products with herbs named SAPONARIA

by washing



## **GLUCONATURA**

detergent for surfaces and washing for garments in universal use, hypoallergenic 1000ml

Description	Hypoallergenic detergen all-purpose
Contents	1000 ml
Dimension	25,5x95x6 cm
EAN 8003611+ ITF 08003611 +	011009 8 <sup>1</sup> 003611 <sup>1</sup> 011009 <sup>4</sup> >
X	12
	28,5x23,5x26,5cm
	cartons layers 10
	Tot. Cr. pallet 50 Tot. pieces pallet 600





Dishes Detergent, hypoallergenic 800ml





## **Manual Lemon Herbal Soap Dishes**





## Pet & Clean







# **ACQUA SAN GIOVANNI**



ANTOLA

#### **Degreaser and Disinfectant Sprayers 750 ml**



#### **BLIX PRO Cleaners 750ml**



#### **Convenience Brand 750ml**





## **BLIX Washing Detergents 1000ml**



#### **Degreaser and Disinfectant Sprayers** 750 ml



## **BLIX Washing Detergents 1000ml**



## **BLIX San Giovanni Washing Detergents 1000ml**



#### Washing detergents CONVENIENCE BRAND, concentrate 1000ml





### Washing detergents BLIX Brand, 25 washes, 1650 ml





## BLIX Laundry Marseille detergent 2000 ml 25 washes





## BLIX San Giovanni Washing Detergents 2000 ml 25 lav



#### Washing detergents CONVENIENCE BRAND, concentrate 2000ml





## **BLIX Washing Detergent 3000ml**



## **BLIX Washing Detergent 3000 ml**



#### Washing detergents CONVENIENCE BRAND, concentrate 3000ml



## Washing detergents RISPLENDO Brand, 39 washes 3000ml



#### **BLIX conditioner 1650ml**

Argan

BLIX CONDITIONER

Argan

1650 ml 30,5x17,5x13,5

4

37,5x27x31cm

cartons layers 15

Tot Cr. pallet 60

ces pallet 240

Description

Contents

Dimensio

ITF 08007379+

/ X 🛶

Angen

FAN 8007379+ 007427



## **BLIX conditioner 2000ml**



## **BLIX Bleach & Disinfectants**



#### **Blix Stain Removers Sprayers 750 ml**



#### **BLIX Floor Detergents 2000 ml**







## Manual Soap Dishes Blix 1000ml

Description	Manual soap dishes vinegar
Contents	1000ml
Dimension	10 x 6 x 27 cm
EAN 8007379+ ITF 08007379 +	007175 8 007379 007175
X	12
	29 x 36 x 22,5 cm
	cartons layers 9X5 To. Cr. pallet 45 Tot. pieces pallet 54
	<b>height pallet</b> 153 cm





Manual Soap Dishes with lemon and vinegar fragrances



#### Manual Soap Dishes Blix



## Disolvo 1000ml



<sup>gere</sup> attentamente le istruzioni sul <sup>retro</sup>

Remove blockings of tubes, sodium hydroxide









Antola Casa detersivi: Warehouse, production and offices



How to arrive: 500 meters from A12 motorway exit Massa, towards Via Dorsale

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